



SPECIALIZED BUSINESS MEDIA

Sponsorship Menu

Sustainable Projects Conference at High & Heavy Canada Trade Show
2 & 3 March 2022 The Fairmont Hotel Vancouver, 900 W Georgia Street,
Vancouver BC, V6C 2W6, Canada

The annual High and Heavy Trade Show is a centralized meeting point and networking platform for industrial capital project executives to meet specialist vendors and solution providers with a focus on supply chain, procurement, and logistics.

The Co-located, Sustainable Projects Conference is a forum for executives tasked with building and developing industrial capital projects and infrastructure to share information, explore technical innovation, exchange ideas, highlight best practices, and celebrate innovation as we work towards the decarbonization of the global economy.

This event is a unique and highly specialized marketing platform for companies looking to reach key decision makers and is the only event of its kind in The Pacific Northwest to deliver market intelligence for this sector. Participating as a sponsor is an excellent opportunity to be visible and highlight you and your business within a captive audience.

Reasons why our clients participate as sponsors:

- Highly targeted audience and direct contact with decision makers commissioning work
- Cost effective marketing during the event sales cycle – reaching many highly focused prospects
- Fantastic Media exposure opportunities with key media partners attending
- Excellent public relations value allowing you to generate content
- Generate new sales & form new business partnerships
- Brand awareness & recognition
- Leverage lead generation such as uncovering needs or new developments
- Promotional tie in with a change or improvement (new staff, a new tool, new vessel, increased service offering)
- Employee incentive (recognize a promotion, boost morale, sales incentive, entertainment vehicle and training of new staff) and enhance recruiting efforts
- Client entertainment opportunity with luncheons and a networking cocktail function
- Improve, enhance or change your corporate image
- Develop fresh mailing lists

Contact: Nigel Brown Tel: +1 423-544-3926 gm@specializedbusinessmedia.com
200 W M.L.K. Blvd, Chattanooga TN 37402 USA



SPECIALIZED BUSINESS MEDIA

The Event Basics

- 520 delegates – 2-day conference
- Delegate rate \$695 (C\$717) 2-day ticket
- 40 exhibitor spaces
- Up to 1000 trade show visitors allowed (separate \$20 ticket – no meals)
- 3 function sponsors (2x luncheon & 1x networking cocktail function)

Sponsorship Options

Bronze Associate Sponsor

1. Your corporate logo will be included in all the marketing and advertising we do during the marketing and sales cycle for this event, this is extensive exposure and includes: print, online, e-mail campaigns as well as exposure via our various media partners.
2. Your corporate logo will be highlighted in the allocated position on the event banners and signage.
3. Your corporate logo will be included on the “thank you to our sponsors” page in the official event program.
4. Your corporate logo, contact details and 100 word corporate profile will be included in the allocated position in the official conference program and the official event program.
5. You may provide us with a wish list of companies you would like us to contact for attendance on your behalf.
6. Your corporate profile and a list of your products and services will be inserted into each delegates digital file up to a maximum of ten A4 pages, a separate brochure or booklet is also allowed.
7. You will receive one (1) fully transferable complimentary ticket to attend the entire event, this could be used for staff in executive and business development roles or to invite a key or prospective client (Value \$695).
8. You may give each guest an up market corporate gift (typically pen, leather folder, desk set, jacket, bag, umbrella, mug, etc) and distributed via the delegate goodie gift bag (Qty 600).

Investment \$1500 (C\$1810)



SPECIALIZED BUSINESS MEDIA

Silver Exhibitor Sponsor

1. Your corporate logo will be included in all the marketing and advertising we do during the marketing and sales cycle for this event, this is extensive exposure and includes: print, online, e-mail campaigns as well as exposure via our various media partners.
2. Your corporate logo will be highlighted in the allocated position on the event banners and signage.
3. Your corporate logo will be included on the “thank you to our sponsors” page in the official event program.
4. Your corporate logo, contact details and 100 word corporate profile will be included in the allocated position in the official conference program and the official event program.
5. You may provide us with a wish list of companies you would like us to contact for attendance on your behalf.
6. Your corporate profile and a list of your products and services will be inserted into each delegates digital file up to a maximum of ten A4 pages, a separate brochure or booklet is also allowed.
7. You will receive three (3) fully transferable complimentary tickets to attend the entire event, these could be used for staff in executive and business development roles or to invite key or prospective clients (Value \$2085).
8. You will receive a copy of the confidential delegate list shortly after the event (company name & job title).
9. You will be allocated a 10' x 10' (9sqm) pipe and drape exhibition ballroom hall. This includes, 1 x dressed table and 2 chairs as well as an electrical power point.
10. You may give each guest an up market corporate gift (typically pen, leather folder, desk set, jacket, bag, umbrella, mug, etc) and distributed via the delegate goodie gift bag (Qty 600).

Investment \$3450 (C\$4350)



SPECIALIZED BUSINESS MEDIA

Gold Function Sponsor

1. Your corporate logo will be included in all the marketing and advertising we do during the marketing and sales cycle for this event, this is extensive exposure and includes: print, online, e-mail campaigns as well as exposure via our various media partners.
2. Your corporate logo will be highlighted in the allocated position on the event banners and signage.
3. Your corporate logo will be included on the “thank you to our sponsors” page in the official event program.
4. Your corporate logo, contact details and 100-word corporate profile will be included in the allocated position in the official conference program and the official event program.
5. You may provide us with a wish list of companies you would like us to contact for attendance on your behalf.
6. Your corporate profile and a list of your products and services will be inserted into each delegate digital file up to a maximum of ten A4 pages, a separate brochure or booklet is also allowed.
7. You will receive three (5) fully transferable complimentary tickets to attend the entire event, these could be used for staff in executive and business development roles or to invite key or prospective clients (Value \$3475).
8. You will receive a copy of the confidential delegate list shortly after the event (company name & job title).
9. You will be allocated a 10' x 20' (18sqm) pipe and drape exhibition space in the ballroom exhibition hall. This includes: 2 x dressed tables and 4 chairs as well as two electrical power points.
10. You may give each guest an up market corporate gift (typically pen, leather folder, desk set, jacket, bag, umbrella, mug, etc) and distributed via the delegate goodie gift bag (Qty 600)
11. You will be allocated a full-page full color advertisement in the official event program (value \$2500).
12. Your corporate profile and a list of your products and services will be inserted into each delegate digital file up to a maximum of ten A4 pages, a separate brochure or booklet is also allowed.
13. You may give each guest an up market corporate gift (typically pen, leather folder, desk set, jacket, bag, umbrella, cap, mug, etc.) and distributed via the delegate goodie gift bag (Qty 600).



SPECIALIZED BUSINESS MEDIA

14. You will **host a** Buffet Style Executive Luncheon for all delegates, speakers, sponsors and exhibitors on either the first or second day of the conference. You are welcome to set up four pull up banners and two spider wall signs in the luncheon area. Five additional members or your staff may attend the luncheon for networking purposes.
15. You may opt to place an up market corporate gift at each delegate place setting and or place your brochures, business cards, tabletop flags or similar branding on each table and at the buffet tables and available areas.
16. You would be welcome to print serviettes which could be used for the function (this is not included in the package and for your own additional cost)
Or you will host a Networking Cocktail Function for all attendees, typically this includes hot and cold finger snacks as well as a selection of beer, wine, spirits, soft drinks and fresh fruit juices. Should you require we are able to share the cocktail menu with you prior to the function. We take care to invite any Halaal Muslim guests and or guests who don't drink alcohol to still join us and enjoy the wide selection fruit and soft drinks on the day served from a separate bar area.
17. Should you wish, a company spokesperson may address the audience and make a 5 to 10 minute presentation, this may be company or product specific. A microphone and speakers podium will be made available.
18. You may conduct a lucky draw where up-market and desirable prizes may be won – our operations team are able to assist with a business card type draw.
19. You will be welcome to make use of one of the private executive meeting rooms, one floor above the event, either for private client meetings, team meetings or entertainment in the days before, during and after the event. Additional charges are possible with the venue, tbc.

Investment \$15000 (C\$18102)